imarcomms

Digital Marketing Institute™ Approved Partner

DMI PRO - Professional Diploma in Digital Marketing 2022

Click for Trainers' Bios

Updated: 11/07/2022

Calendar	October		November					December		
	19	26	2	9	16	23	30	7	14	21
Lectures										
Introduction to Digital Marketing	**Pericles Ellinas**									
Search Engine Optimization (SEO)		**Yannis Stephanou**								
Paid Search (PPC) with Google Ads			**Yannis Stephanou**							
Content Marketing				**Pericles Ellinas**						
Social Media Marketing					**Pericles Ellinas**					
Email Marketing						**Yannis Stephanou**				
YouTube and Display Advertising							**Pericles Ellinas**			
Website Optimization								**Yannis Stephanou**		
Analytics with Google Analytics									**Yannis Stephanou**	
Digital Marketing Strategy										**Pericles Ellinas**